



Your NPR[®] Station

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**EEO Public File Report
WMRA / WXJM / WEMC (LMA) Employment Unit**

June 1, 2009 – May 31, 2010

i. Full time vacancies filled during this period:

n/a

ii. Recruitment Sources utilized during this period:

n/a

iii. Recruitment Sources referring hiree during this period:

n/a

iv. Persons (sources) interviewed for full-time vacancies during this period:

n/a

v. Initiatives undertaken pursuant to Section 73.2080(c)(2) during this period:

Event: 2009/2010 Scholarship Program

Date: September 2009 – April 2010

Organizer: Internal

Staff: Tom DuVal, General Manager of WMRA and William Fawcett

Awarded 3 scholarships to James Madison University students involved with our student-station WXJM. These students will gain hands-on practical experience in broadcast management through their participation in the WXJM management team, and will be mentored by full-time professional staff.

JMU also provides unpaid opportunities in radio broadcasting, production, promotion, sales and management to approximately 100 students per year at WXJM.

Mentoring also took place with 1 student concerning technical areas.

Event: Student Internship

Dates: June 22 & 29, 2009

Organizer: Internal

Staff: Matt Bingay

Supervised a student in a 120-hour internship (Production and *Virginia Insight* assistant). Duties included: editing audio for promotions and content, review and edit fundraising material, edit and assemble *Centerpiece* program, gather sound for possible broadcast, and screen calls during *Virginia Insight*.

Event: Writing for Radio Workshops - Waynesboro

Dates: June 22 & 29, 2009

Organizer: Internal

Staff: Martha Woodroof, Editor of "Civic Soapbox" feature program.

Conducted a two-day workshop on writing essays for radio in Waynesboro. This involved approximately 20 participants total in three different one-day workshops.

Event: Hosting students from Longwood University

Dates: November 5, 2009

Organizer: Internal and Longwood University

Staff: Tom DuVal.

Duval hosted a detailed tour for students involved with Longwood's campus station, WMLU. Facilities and production procedures were discussed.

Event: Teaching classes at Longwood University on writing for the radio.

Dates: November 11, 2009

Organizer: Internal and Longwood University

Staff: Martha Woodroof

Woodroof worked with five classes at Longwood concerning writing for the civic area in forums such as our "civic soapbox." This involved approximately 150 students.

Event: JMU Student Org Night.

Dates: January 25, 2010

Organizer: JMU (Licensee)

Staff: Ryan Auvil and WXJM management team.

Set up a table at this event to promote interest in college radio. WXJM serves as an entry-level experience into radio for many students.

Event: Careers in Journalism – SMAD Day

Dates: April 9, 2010

Organizer: JMU (Licensee) - School of Media Arts and Design

Staff: Martha Woodroof, Editor of “Civic Soapbox” feature program, and WMRA program director Matt Bingay

Panel discussion on careers in journalism. This involved approximately 200 participants.